

Slough – Immunisations Local Action Plan 2019 – 2021

Objectives over next 18 months i.e. to end of Apr 2021:

- 1) Increase overall immunisation uptake and coverage for Slough residents.
- 2) Reduce inequalities across Slough's population groups.

This is a working local action plan (LAP) to improve uptake of immunisations and screening in Slough and under regular review and update. As a result, please check the date of the version you have.

Immunisation Conference – Action ideas: This version of the action plan reflects various ideas captured from the conference that have been shortlisted by the Imms Partnership.

Immunisations					
Objective	Action	Due date	Lead organisation	Status	Comment
Galvanising the Immunisation system in Slough	Run Slough Immunisation conference / workshop	Oct 19	SBC PH	C	Conference held – Approx 50 attendees.
Understanding population need	Receive and disseminate Report of Immunisations & Screening annually.	Jan 2020	NHSE/ SBC PH	C	NHSE-PHE to update report / PH Slough to disseminate.
	Complete Slough Health Insights Research and update Immunisation LAP in light of findings.	Aug 2019	SBC PH	C	Research update provided on the 1 st October at the Imms conference
	Audit Slough immunisations system against 'The 10 Questions' ¹ standard.	Oct 19	SBC PH	C	?Useful structure for Autumn workshop. Address gaps in LAP and repeat

¹ The Ten Questions to Consider If You're Scrutinising Local Immunisation Services. Centre for Public Scrutiny. 2016. Available at: <https://www.cfps.org.uk/10-questions-ask-youre-scrutinising-local-immunisation-services/>

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					audit.
Improving data quality & sharing of data	Implementation of daily mover-in reports	Ongoing	CHIS	G	
	Weekly children with missing immunisation reports sent to practice managers	Ongoing	CHIS	G	
	Incorporation of national data of registrations/ de-registrations of children from primary care into CHIS	Ongoing	CHIS	A	
	Automatic extraction of GP data to CHIS via Graphnet	Ongoing	CHIS	G	
	Sharing of school census data with CHIS to facilitate the development of individual pupils vaccination profiles	Ongoing	CHIS /SBC	A	
	Develop RBWM-like Immunisations Profile for Slough	Mar 2020	SBC PH / Shared PH Team	B	Need to ensure alignment across the 4 new Primary Care Networks
Reducing Variation in Immunisation Coverage	Primary Care Immunisation Tool Kit	Ongoing	NHS England	G	
	Practice visits to support implementation of toolkit	Ongoing	NHS England	G	
	GP STEPS education session on Immunisations	Mar 20	Berkshire Shared PH team, NHS England	G	
	CCGs enabled to use practice level data for management purposes to steer improvements and highlight practices with low uptake with CCGs.		NHS England / EB CCG	A	
	Roll out of learning from Immunisation Profiling project underway in RBWM		JJ / NHS England / Health Education England	R	
	East Berks CCG uses practice level data for management purposes to steer improvements and highlight practices with low uptake with		EB CCG	A	

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	CCG and the 3 Primary Care Networks (PCNs).				
	Letter or PHE leaflet to reception aged children (?via schools), reminding parents and carers of the need for them to attend their GP practice for the pre-school booster and any other missed vaccines before starting school in September	Mar 2020	SBC PH	G	Letter provided to schools before summer holidays. Also provided in hard copy to 0-19 service to give to all parents with children starting school this year. Also included in the Children centres registration process and child care admissions forms. Plan to try to include in Schools Brochure for Reception entry for Sep 2020.
	Flu “mop-up” session for school-aged children who have not received the vaccine in school utilising RBFRS outreach vehicle	Ongoing	SBC PH, RBFRS, BHFT School Immunisation team	A	Annual – Nov/Dec 2020/21 winter dates yet to be set
	Communicate with schools re-offering vaccination in schools that have previously not engaged with the Immunisation Team	Ongoing	SDPH and BHFT School Immunisation team	G	04/09 Bespoke school by school flu letter disseminated to primary schools as a reminder about the BHFT flu offer
	Working with Primary Care Networks Encourage PCN’s to jointly fund immunisation nurses or to galvanise the current offer.	tbc	SBC PH and EB CCG	B	
	Work with PCN’s to suggest more inclusive clinics at suitable times for local need and to investigate the potential of a one stop shop for family imms	tbc	SBC PH and EBCCG	B	

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	Ensure providers of vaccines with an e-consent form provide translation opportunities	tbc	EBCCG, NHSE and BHFT	B	
	Explore opportunities for enhancing training of professionals and public	tbc	CCG EB	B	
	Look at integrating a vaccine specific element into the MECC programme	tbc	SBC PH	B	
Improving uptake in agreed priority groups	Develop immunisation plan with Slough Children's Trust for Looked After Children to increase immunisation uptake.	tbc	SBC PH, Slough Children's Trust & EB CCG	A	With SCST, BHFT have reviewed all children with outstanding immunisations and developed actions to ensure children brought up to date with imms and agreed means of communication to ensure accurate recording going forwards. Will be further informed by planned Health Needs Assessment for Children Looked After which is looking to start in winter 2020/21
	Develop immunisation plan for pregnant women – Part of Frimley Local Maternity	Mar 2020	SBC PH Lead & Frimley LMS	G	Early discussions with LMS and NHSE Regional

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	System (LMS) Prevention		Prevention		re Flu and pertussis Imms. Focus gp work planned.
	People who are Homeless: Ensure due regard for immunisation needs of homeless people in planned Homelessness Health Service for East Berkshire.	Jan 2020	SBC PH / East Berks CCG	G	Conference request. Initial email exchange is positive. Follow up as new service specification develops.
	For primary school aged children from the Muslim community – Running a pilot with the injectable vaccine which is does not contain gelatine.	For September 2020	East Berks CCG	A	A proposal has been written and awaiting support from NHS COVID update – National NHS offer of alternative to LAIV for all pupils for 2020/21. BHFT are working up logistics
Increasing Awareness and addressing Vaccine hesitancy	Use social media to engage in national campaigns such as <u>Immunisation Week</u> at a local level	tbc	SBC PH & EB CCG	G	20/21 flu plan has now been launched which includes a social media plan for the winter which has been scheduled and disseminated to key partners. #IamVaccinated social media campaign relaunched in June 2020 focusing on all vaccines

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	Use social media to counter anti-vaccine messages with evidence and promotion of immunisation as a social norm	tbc	SBC PH & EB CCG	G	See above update. Also a bespoke #IamVaccinated page now exists on PH website. This includes a bespoke page for Flu, MMR and HPV dispelling myths.
	Design and implement the #IamVaccinated campaign	tbc	SBC PH	G	Relaunched in June 2020 as a common theme in all vaccination work.
	Develop closer relationships with local schools around health and wellbeing including immunisations	tbc	SBC PH & Schools Wellbeing Officer	G	Immunisations will form part of the healthy schools officer work plan and part of the Whole School Approach. Bespoke letter has been sent to primary schools for flu. An HPV one has also been sent. Tailored “e-bug” workshops have been run for primary school teachers (Sept 2020) and will be expanded in 2021.
	Empowering young people eligible for HPV vaccination through school assembly sessions, highlighting and promoting self-consent.	tbc	BHFT School Immunisation team	A	

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	Multi-agency flu planning workshop to enable stakeholders in each locality to identify key actions for inclusion in their local 'Flu Action Plan', building on work done in the previous flu season	May 2019	Shared PH team	G	This years' workshop took place on 15 th May
	Multiagency East Berkshire Flu Action Group	Winter	East Berkshire CCG	G	Ongoing
	Engaging with the local community: Establish local community champions which would have a role to promote vaccines locally and work alongside key community leaders.	tbc	SBC PH	A	New covid #OneSlough community champions have launched with c.500 members (20/10). Over the next 6+months working with BHFT and ICS on expanding their remit into wider "Health champions"
	Ensure a universal approach and support provided to all Early Years providers locally and attend venues which families use to promote vaccination opportunities- To include local community events.	tbc	SBC PH and BHFT	G	Ongoing support through Slough Early Years and our behaviour change programme "Active Movement"
	Working in collaboration: Engage with local sports clubs to help promote vaccinations	tbc	SBC PH	B	

	Look to work with other partners and the wider community to share best practise and network further	tbc	All	B	
	Consistent communication: Look at changing the narrative of why people should get vaccinated i.e. reflect on the impacts that the diseases that vaccines prevent can have, reminding the public of their severity	tbc	All	B	To be reviewed in the light of COVID
	Provide vaccine related promotion pictorially where relevant	tbc	NHSE and BHFT	B	
	Source celebrities and social media champions to help promote vaccinations	tbc	All	B	
	Ensure vaccine promotion messages are consistent and include local case studies	tbc	All	B	

Abbreviations

- NHSE – NHS England
- PHE – Public Health England
- CHIS – Child Health Information System
- SBC PH – Slough Borough Council Public Health Team
- EB CCG – East Berkshire Clinical Commissioning Group
- BHFT – Berkshire Health NHS Foundation Trust
- RBFRS – Royal Berkshire Fire & Rescue Service

RAGB Rating

Red – Considerable concern about achieving outcome in agreed timeframe

Amber – Some concern about achieving outcome in agreed timeframe

Green – On schedule

Blue – B - Not due to have started / C - Complete